To read the below QR codes, please download the App i-nigma

[LAURENT ANTONCZAK]



[https://goo.gl/6jyliu]

[TUTORIAL'S NOTES]

 $\begin{picture}(100,00) \put(0,0){\line(100,0)} \put(0,0){\line(100$



[https://goo.gl/J3s1Ks]

[SCIENCE / VIDEO]

New study reveals how scientists use social media (October 12, 2016)

- https://phys.org/news/2016-10-reveals-scientists-social-media.html

Social media can add a new dimension to how scientists communicate with colleagues and the wider community.

- http://sciencemediasavvy.org/using-social-media/

The hidden influence of social networks

- https://www.ted.com/talks/nicholas christakis the hidden influence of social networks

BY 2020, 75% OF MOBILE TRAFFIC WILL BE VIDEO [CISCO STUDY]

- http://tubularinsights.com/2020-mobile-video-traffic/

16 Video Marketing Statistics to Inform Your Q4 Strategy [Infographic]

- https://blog.hubspot.com/marketing/video-marketing-statistics

[CREATIVE]

Creative process

- https://goo.gl/mIBp4o

The Hero's journey

https://vimeo.com/140767141

https://drive.google.com/file/d/0B5OJZ8XRzvKXVnlwTmhjM0VDS254bjVybzJrRDFlQ1F1c0VJ/view?usp=sharing

Sound © free

- http://www.bensound.com/
- http://incompatech.com/

Please find below some example to inspire you also:

2 min story (non-exhaustive list)

- https://vimeo.com/32851943
- https://vimeo.com/32705927
- https://vimeo.com/32027794
- https://vimeo.com/32701980
- https://vimeo.com/32705194
- https://vimeo.com/32705275
- https://vimeo.com/31789851
- https://vimeo.com/31782576
- https://vimeo.com/31782576
- https://vimeo.com/26824121
- https://vimeo.com/26260535
- https://vimeo.com/26259907

- https://vimeo.com/26260829

presentation (non-exhaustive list)

- https://vimeo.com/50239512
- https://vimeo.com/26266017
- https://vimeo.com/50573988

aesthetic (non-exhaustive list)

- (lights) https://vimeo.com/32705837
- (circles) https://vimeo.com/32677398
- (movement) https://vimeo.com/31835367
- (location) https://vimeo.com/31783592
- ("plan sequence") https://vimeo.com/26261151

experimental (non-exhaustive list)

- https://vimeo.com/31839749
- https://vimeo.com/31839739
- (2 phones) https://vimeo.com/32680178
- (multiple devices) https://vimeo.com/31837987
- https://vimeo.com/26300982
- https://vimeo.com/26300932
- (microprocessor speed) https://vimeo.com/26261318
- (beer > new perspective) https://vimeo.com/26268595

VIDEO REFERENCES

All by myself

- https://vimeo.com/97634383

Without you

- https://vimeo.com/67934652

Splitscreen: A Love Story

- https://vimeo.com/25451551

Instantáneas - Instagram Shortfilm

- https://vimeo.com/42381325

RUN and RUN / lyrical school [MV for Smartphone]

- https://vimeo.com/161487817

The pleasure of

- https://vimeo.com/48236494

Move - Sta Travel

- https://www.youtube.com/watch?v=-BrDIrytgm8

Breaking Bad POV

- https://www.youtube.com/watch?v=DY5yrEAvCQc

AUT – Business School – Excellence in Business Support Awards

- 2016 > https://vimeo.com/187600420
- 2015 > https://vimeo.com/144514221
- 2014 > https://vimeo.com/108025308
- 2013 > https://vimeo.com/74032287

MINA [Mobile Innovation Network Australasia]

- https://vimeo.com/groups/mobileprojects

Although most of the content is for professional software and equipment, check:

- https://vimeo.com/videoschoolvideos

EXTRA

7 Smartphone Photography Tips & Tricks (still images)

- https://www.voutube.com/watch?v=fTz4Nhgm SQ

21 tips, tricks and shortcuts for making movies on your mobile

-

https://www.theguardian.com/technology/2016/feb/12/21-tips-tricks-and-shortcuts-for-making-movies-on-your-mobile

[REFERENCES]

Camera BASICS

- https://goo.gl/kzExIs

Storyboard BASICS

- https://goo.gl/tze1of

Narrative Image: The How and Why of Visual Storytelling

- https://www.slideshare.net/DanielaMolnar/narrative-image-the-how-and-why-of-visual-storytelling

The Art of Visual Storytelling

- https://www.slideshare.net/chrysanthemumy/the-art-of-visual-storytelling-5351133?related=1

Academic journal // Image [&] Narrative is a peer-reviewed e-journal on visual narratology and word and image studies in the broadest sense of the term.

- http://www.imageandnarrative.be/

Book // Story CD: Style, Structure, Substance, and the Principles of Screenwriting

- https://www.amazon.com/Story-Structure-Substance-Principles-Screenwriting/dp/0060856181

Cochrane T., Antonczak L., Guinibert M., Mulrennan D., Rive V., Withell A. (2017) *A Framework for Designing Transformative Mobile Learning*. In: Murphy A., Farley H., Dyson L., Jones H. (eds) Mobile Learning in Higher Education in the Asia-Pacific Region. Education in the Asia-Pacific Region: Issues, Concerns and Prospects, vol 40. Springer, Singapore

Antonczak, L., Cochrane, T., & Keegan H. (2016). *mLearning and Creative practices: a public challenge?*. International Journal of Mobile and Blended Learning, 8(4). Retrieved from http://www.igi-global.com/ijmbl. DOI: 10.4018/IJMBL.2016100103

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Cochrane, T., & Antonczak, L. (2013, 18 September). *Mobile Social Media as a Catalyst For Creative Pedagogy*. Paper presented at the EC-TEL 2013 Eight European conference on technology enhanced learning: Scaling up learning for sustained impact, Paphos, Cyprus.

Cochrane, T., & Antonczak, L. (2013, 17-21 September). *A mobile learning community of practice: Facilitating conceptual shifts in pedagogy*. Paper presented at the EC-TEL 2013 Eight European conference on technology enhanced learning: Scaling up learning for sustained impact, Paphos, Cyprus.

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Cochrane, T., Antonczak, L., & Wagner, D. (2012, 15-18 October). *Heutagogical approaches to mlearning: from student-generated content to international co-production.* Paper presented at the Mlearn 2012: the 11th World Conference on Mobile and Contextual Learning, Helsinki Congress Paasitorni, Helsinki, Finland.

Cochrane, T., Antonczak, L., Gordon, A., Sissons, H., & Withell, A. (2012). *Heutagogy and mobile social media: post web 2.0 pedagogy*. In M. Brown, M. Hartnett & T. Stewart (Eds.), ascilite 2012: Future challenges, sustainable futures (pp. 204-214). Wellington, New Zealand: ascilite.

Cochrane, T., Buchem, I., Camacho, M., Cronin, C., Gordon, A., & Keegan, H. (2013, 10-12 September). *Building global learning communities*. Paper presented at the ALT-C2013 Building new cultures of learning, Nottingham University, UK.

Cochrane, T., Keegan, H., Gordon, A., Buchem, I., & Camacho, M. (2012, 18-20 September). *Global mobile social media reporters*. Paper presented at the Mobile Learning and Creativity Workshop (MLCW12) held at the Seventh European Conference on Technology Enhanced Learning (EC-TEL 2012): 21st Century Learning For 21st Century Skills, Universitat Des Saarlandes, Saarbruecken, Germany.

Cochrane, T., & Keegan, H. (2012). *New Global Learning Cultures: Interdisciplinarity through networked technologies*. [mobile learning; communities of practice; social media;]. Selected Papers Of Internet Research, 0(October 2012), 1-31.

Cochrane, T., Narayan, V., & Oldfield, J. (2013). *iPadagogy: Appropriating the ipad within pedagogical contexts*. International Journal of Mobile Learning and Organisation, 7(1), 48-65.

Cochrane, T., & Narayan, V. (2013). *Mobile Social Media – Productivity and presentation tools for the 21st century teacher.* Paper presented at the HERDSA 2013. Retrieved from http://herdsa.nz123.co.nz/pre-conference-workshop-programme-monday-1-july/

Cochrane, T., & Narayan, V. (2012, 25-28 November). *Exploring mobile augmented reality.* Paper presented at the ascilite 2012: Future challenges, sustainable futures, Wellington, New Zealand.

Keegan, H. (2010, 15 June). *Mobile Films: Learning through discontinuity*. Blog posted to http://heloukee.wordpress.com/2010/05/29/usgfhks/

Keegan, H., Bell, F., Fraser, J., & Clay, J. (2010). *Guerilla narratives of personal media creation, public media sharing:: a 21st century show and tell.* Paper presented at the Association for Learning Technology: ALTC2010. Retrieved from http://altc2010.alt.ac.uk/talks/15004

[ONLINE COURSES]

Fairfax iphone video tutorials

- https://vimeo.com/album/3627391

Video Making Secrets with your iPhone and iPad

- https://www.udemy.com/ipad-video-bootcamp/

Smartphone Filming: Shoot and Edit Videos Like a Pro

- https://www.udemy.com/make-smartphone-video-like-a-pro-level-1/

The Epic Guide to iMovie for iOS 2017 (iPhone & iPad)

- https://www.udemy.com/epic-guide-to-imovie-for-ios/

Do you know the Wellington's based company *Wipster*? Very good newsletter, in my opinion:

- http://mailchi.mp/wipster/reasons-why-no-one-is-watching-your-video-content-red-hydrogen?e =6df0a2ed40

Feel free to subscribe to it...

And, for the "Android" people, freshly posted (please note one of the *Bensound*'s music in the background;-P):

- https://www.getaheadmedia.com/single-post/2017/07/10/The-best-video-editing-app-on-Android

Quick overview about Flipagram (iOS / Android) made by one of my student:

- https://plus.google.com/u/0/+laurentantonczak/posts/5ZjGYdBx7qs
 - > Join us: https://plus.google.com/u/0/communities/101127331724001710723 :-D